



EXPERT TEAM TRAINING & INSTRUCTION PROGRAMMING, PLAYER/COACHES/PARENT DEVELOPMENT PROGRAM, COMPLETE TEAM ADMINISTRATION, TEAM & PLAYER ACCOUNTS & UNIFORM/EQUIPMENT & FAN APPAREL VENDOR

“Who are you learning from?”

CREATING A NEW GENERATION OF BASEBALL FANS

Creating a long-lasting, consistent, personal relationship between a man or woman of influence and today’s youth. Where the teachers have lived what the kids are dreaming about!

POWERED BY NPA STRATEGIC PARTNERS

***Los Angeles Dodgers
Elysian Park Ventures
GBG Marucci
Global Sports Venture Studio***

***Friends & Family (Brooklyn, NY)
R/GA (New York, NY)
Team Sports Admin
Paragon Studios – Advanced Media/Videos***

WHO WE ARE & WHAT WE DO

NPA is the official youth and HS training & development company partnered with the Los Angeles Dodgers! Progression based curriculum has been created in partnership with the player development staff of the Dodgers to enhance each player’s individual and team experience. NPA specializes in position specific skill training, mental/emotional development, speed/strength & agility, baseball IQ, and speaking engagements educating current MLB players on identity, overcoming fear, and life after baseball.

NPA OFF-SEASON PROGRAM – CURRICULUM DESIGNED BY EXPERT EDUCATION SPECIALIST

The NPA training and player development program is a progression based curriculum developed by educational professionals complete with data tracking, analytics and metrics. Information/oversight comes from player development teams from MLB orgs such as the LA Dodgers. Notable MLB legends provide information, insight and direction for each specific area of skill or mental development. *Example:* Hitting & Infield – 6x MLB All-Star Nomar Garciaparra. Pitching – Orel Hershiser – 3x MLB All-Star & Cy Young winner. Strength/Agility/Speed/Nutrition – Brandon McDaniel – LA Dodgers MLB strength coach.

PRO PLAYING EXPERIENCE MEETS EDUCATION EXPERTS - NPA PROFESSIONAL INSTRUCTION STAFF

NPA has employed highly-qualified instructors, trainers and player development specialists from around the world! NPA has sought out and employed one of the top educational specialists in the country. National Director of Education: Eric Eagon (Master’s in Education/Teaching – Univ. of Washington) is responsible for training NPA & E|L1 instructors to maximize their ability and potential to teach from a position of experience. Playing experience is a must with NPA where instructors have lived what every kid is dreaming about! Our staff is comprised of former MLB All-Stars, MiLB players, D-1 All-Americans, Team USA players & coaches, Golden Spikes finalist, Pac 10 players of the year, MLB scouts, NCAA CWS champs, MLB agents, MLB strength coaches and US Army Special Forces Operators.



Please read in full. This is an outline of our programs that we are constantly changing, adapting and making adjustments to in order to provide the highest quality experience for every young ball player and family.

INSTRUCTORS vs GAME MANAGERS/COACHES

Instructors: Teachers of the game

- The “What” Hitting, defense, throwing, pitching, game situations etc. are taught by experts in mechanics.
- The “When” The precise timing needed to make an action happen. Fraction of a second determines success or failure in this game. Instructors can easily spot and fine tune when an adjustment is needed.
- The “Why” The reasoning behind the “What” and the “When” (based on knowledge and experience).

We firmly believe the value in what you pay for is found in the impact and experience from the instruction provided by our professionals, in addition to the coaches and team managers. Game coaches/managers are there to reinforce actions/movements/verbiage, situations etc.

Coaches/Managers: Foster relationships to motivate and inspire plus situational baseball reinforcement

- Set goals and objectives
- Adjust to game situations
- Motivate

Powered By NPA team coaches/game managers are partnered with NPA staff to produce a quality environment for the team in a competitive situation; whether at practice, in a game, or any other event.

- Each has “bought in” to the NPA system & philosophies/game situations/mechanics so that they reinforce what the instructors are teaching.
- They have a passion for learning to increase their own knowledge base/skills as a coach.
- They have a will and desire to create the optimal learning environment for players to progress.

Finding the most elite coaches, managers & instructors should be the focus of all players/parents

Our Instructors evaluate, synthesize, and analyze baseball information for all players. They diagnose problems and offer prescriptions to them, not simply communicate the errors.

- NPA has more *collective playing and instructional experience* in its 25 instructors than ANY other program around (yes, we did the math): NPA instruction staff: [NPA Pro Instructors](#)
 - High School: 100+ years
 - College: 80+ years
 - Professional: 125+ years
 - Instructional: 130+ years



WINTER OFF-SEASON INSTRUCTION PROGRAM SCHEDULE

High School – 16 Off-Season instructional workouts

Youth (14u & younger) – 18 Off-Season Instructional workouts

Powered By [Package 1]

\$1,350/player – 12 player minimum (14u & under) 14 player minimum (15 & Up)

- Instructional Program: 1x Instructor led practice & 1x week coach led team practice slot
- Discounts from Marucci Sports
- Open Facilities Use – Mon-Thursday 3pm – 4:45pm (during school year/closed on all holidays)
- Fundraising Program – Swing-A-Thon fundraiser
- Training Gear Package: 1 pair shorts, 2 shirts, hat & \$25 Marucci gift card
- Spring Training Program: spring training games in March (14u & younger)

Powered By [Package 2]

\$1,550/player – 12 player minimum (14u & under) 14 player minimum (15 & Up)

- Instructional Program: 1x Instructor led practice & 1x week coach led team practice slot
- Discounts from Marucci Sports
- Open Facilities Use – Mon-Thursday 3pm – 4:45pm (during school year/closed on all holidays)
- Spring Training Program: spring training games in March (14u & younger)
- Team practice slot thru June in facility (Tacoma, Puyallup or Seattle or combo)
- Fundraising Program – Swing-A-Thon fundraiser
- Training Gear Package: 1 pair shorts, 2 shirts & hat, \$25 Marucci gift card
- Paragon Studios Player Profile - each player receives a basic online player profile
- Team Sports Admin registration & team communication software
- Access to Nomar Garciaparra appearance / autograph session
- NPA Admin collects individual player fees

Powered By [Package 3]

\$1,750/player – 12 player minimum (14u & under) 14 player minimum (15 & Up)

- Instructional Program: 1x week instructor led practice & 1x week coach led team practice slot
- Discounts from Marucci Sports
- Open Facilities Use – Mon-Thursday 3pm – 4:45pm (during school year/closed on all holidays)
- Spring Training Program: spring training games in March (14u & younger)
- Team practice time slot thru June in facility (Tacoma, Puyallup or Seattle or combo)
- Fundraising Program – Swing-A-Thon fundraiser
- Training Gear Package: 1 pair shorts, 2 shirts, hat & \$25 Marucci gift card
- Paragon Studios Player Profile - each player receives a basic online player profile
- *Flow* - Mental Skills training classes (1 class per team)
- In-Season Instruction Program – Instructor led workout/practice during the regular season



- Free entry to Nomar Garciaparra appearance / autograph session
- Team Sports Admin registration & team communication software
- NPA Admin & Player Accounts collects individual player fees per team
- NPA provides entry into **1 tournament** per team – event chosen by NPA

Powered By [Package 4]

\$1,999/player – 12 player minimum (14u & under) 14 player minimum (15 & Up)

The Organization or team only needs to add league and/or a couple more tournaments to the \$2,000 base budget per player, NPA takes care of the rest!

- Instructional Program: 1x week instructor led workouts & 1x coach led team practice slot
- Discounts from Marucci Sports
- Team practice time slot thru June in facility (Tacoma, Puyallup or Seattle or combo)
- Open Facilities Use – Mon-Thursday 3pm – 4:45pm (during school year/closed on all holidays)
- Spring Training Program: spring training games in March (14u & younger)
- Fundraising Program – Swing-A-Thon fundraiser
- Training Gear Package: 1 pair shorts, 2 shirts, hat & \$25 Marucci gift card
- TSA online player profile – each player receives on online player profile: Paragon Studios
- *Flow* - Mental Skills training classes (2 classes per team)
- Access to Garciaparra (GBG) College Recruiting Evaluations/Education Night (12u & Older)
- In-Season Instruction Program – Instructor led workout/practice during the regular season
- Free entry to Nomar Garciaparra appearance / autograph session
- Team Sports Admin registration & team communication software
- NPA provides entry into **2 tournaments** per team – events chosen by NPA
- Website designed and built by TSA for organization (3 team minimum)
- Team Admin/Accounts – NPA collects all individual player payments. Each team builds own budget (above and beyond the Powered by program player fees) including coaches pay (optional), tournaments, league, fields, insurance, equipment.

NPA FALL BASEBALL INSTRUCTIONAL LEAGUE – not included in Powered By player fee (optional program)

Individual players can tryout/register to compete in a 6-week fall league (Sep/Oct) presented by Seattle Elite League – Fall Baseball program. Teams will play 5 double-headers and participate in skill specific testing and data collection. 1x a week professional instructional practices with NPA instructors and 1x week coach practice.

Organizations can register full teams to partake in this program where game 1 of the double header will be an instructional game. NPA instructors will stop the game and teach different approaches offensively and defensively as well as running the bases. Pitch selection and execution to overall field awareness will be taught in a competitive environment when playing another Powered By NPA organization.

OPEN FACILITY USE – TACOMA / PUYALLUP / SEATTLE LOCATIONS

All athletes have access to any NPA facility 3pm – 4:45pm (Monday – Thursday) during the school year (excludes holiday closures). Cages will be available for all program participants.



TEAM UNIFORMS / FAN GEAR / APPAREL & EQUIPMENT ONLINE STORE

marucci
OFFICIAL PARTNER

NPA PARTNER VENDOR

Marucci Sports – NPA is the official Marucci partner and supplier in WA, OR, ID & western Canada. Marucci is the top bat supplier in Major League Baseball as over 70% of MLB players swing Marucci and the company is owned and operated by current and former MLB players. Albert Pujos, Chase Utley, Andrew McCutchen and David Ortiz are just a few MLB All-Stars who endorse Marucci. All Powered By NPA players will be required to purchase at least the basic uniform/equipment package from team/org online store.

Packages range in cost from \$200 - \$550 depending on the items. Any additional items can be purchased at a discounted rate. A code will be given to all Powered By NPA players to be used for discounts online. Basic package includes: 2 sublimated jerseys, 1 MLB pant, 2 hats. Stores/Uni packages are customizable to each organization.

PROCESS TO ORDER UNIFORM PACKAGE / EQUIPMENT / FAN GEAR

All players order via team/org online store, direct from Marucci for better customer service and at discount. All products purchased via online store are shipped directly to the customer's home.

- All players must order/pay for the basic uniform packaged listed above (online) BEFORE December 1st
- Players (parents) will be emailed a link to the Marucci website designated for your team during the allotted time frame. When the online store closes (every 2 weeks), the orders will be processed, screened and shipped directly to the player's home.
- If a player does not order during the allotted time frame, additional charges may apply.
- Store closes every two weeks to process orders in that time frame. Store re-opens within 24hrs.

ADDITIONAL EQUIPMENT/ FAN GEAR / MERCHANDISE

All Powered By NPA players will receive discounts for any additional Marucci, products such as wood/metal bats, gloves, catchers gear, batting gloves and more! Example Uniform/Equipment Team Store:

Example of Online Team/Org Store: <https://maruccisports.itemorder.com>

Powered By NPA organization passwords for example stores: TugsPremier / Baden18



TRAVEL SHOWCASE EVENTS – COLLEGE RECRUITING & EXPOSURE WORKOUTS

GBG NORTHWEST - COLLEGE SHOWCASE TRAVEL TEAMS

We hand select players 14u-18u eligible from our rosters to participate in several major Perfect Game / Wilson Premier, Evo-Shield events across the country, players will showcase their skills and then return to their respective rosters for local league/tourney play. All players in Powered By NPA programs are eligible for this program and hand selected by NPA professional instruction/college recruiting staff. This program is designed for the “cream of the crop” caliber players.

- GBG NW Director of Operations/Team Manager: Justin Gabriel – Garciparrabaseballnorthwest@gmail.com
- GBG NW Analytics/Metrics Partner – Paragon Studios
- Recruiting Coordinator/Coach – Kevin Miller – Kevin@nwprospects.com
- Coaching Staff: Former MLB player Giomar Guevara & UW Hall of Famer Kevin Miller & other professional instructors

All player fees associated with GBG NW are not included in Powered By NPA player fees. All Travel/lodging and transportation costs will be paid by the player/family.

****Powered By players will be eligible to play as pick up players for GBG Marucci or GBG NW at national events should they be invited.***

SO-CAL CONNECTION – COLLEGE RECRUITING – “THE GBG NETWORK”

Why GBG? - <http://www.garciparrabaseball.com/college-commits/>

GBG (Garciparra Baseball Group) is a top-tier national college prep program that has had over 50 players in the last year commit to 4-year schools or be selected in the recent MLB draft. GBG was founded by Michael Garciparra (9-yr Pro player/1st round draft pick with Seattle Mariners/current St. Louis Cardinals SoCal scout) younger brother of Nomar Garciparra (15yr MLB career and 6x All-Star for the Boston Red Sox).

NPA works hand-in-hand with both local and national college coaches/recruiting coordinators and outside recruiting consultants to ensure our players do not go unnoticed. Whether a small junior college program or major D-1, we work hard to prepare our players to play after high school. Because of GBG’s clear success and expertise in this area, they were our go-to when deciding how to better meet this need in the Northwest. We are excited to collaborate with GBG for this reason! Not to mention, the collaborative events will be fun, to say the least. The #GBGfamily is growing & we are extremely proud to be a part of it.

NPA can secure out of state bids for multiple tournament opportunities for organizations or single teams to attend. Contact our Director of Operations for more information.



PARAGON STUDIOS - COLLEGE RECRUITING VIDEOS/PROFILES & EXPERIENCE VIDEOS

Each Powered By NPA player receives a basic TSA online player profile included in program

Division - 1 Package

- Upload measurable data from evaluation & ability to self-upload videos & transcripts/letters of recommendation
- Pro Instructor Notes/References - Initial Evaluation
- Ability to export profile as PDF
- 1hr of 1-1 Lesson with NPA Instructor

Minor League Recruiting Package

- Upload measurable data from evaluation & ability to self-upload videos & transcripts/letters of recommendation
- Pro Instructor Notes/References – updated 2x/year
- Ability to export profile as PDF
- Three video shots of position specific hitting and/or pitching – Initial Evaluation
- Videos filmed & edited by Paragon Studios
- 1hr of 1-1 lesson with NPA instructor

MLB Recruiting Package

- Upload measurable data from evaluation & ability to self-upload videos & transcripts/letters of recommendation
- Pro Instructor Notes/References – Updated 4x year
- Ability to export profile as PDF
- Three video shots of position specific hitting and/or pitching – Initial Evaluation
- Videos filmed & edited by Paragon Studios
- Yearly access to NPA instructional video vault
- Blast sensor – Gages athleticism and swing speed
- 1hr of 1-1 college recruiting mentoring (30 min sessions) & 1hr of 1-1 lesson with NPA Instructor

MLB All – Star Recruiting Package

- Upload measurable data from evaluation & ability to self-upload videos & transcripts/letters of recommendation
- Pro Instructor Notes/References – Updated 4x year
- Ability to export profile as PDF
- *Three video shots 2x year of position specific hitting and/or pitching – Initial Evaluation & Mid-Season evaluation*
- Videos filmed & edited by Paragon Studios
- Yearly access to NPA instructional video vault
- Blast sensor – Gages athleticism and swing speed
- Profile sent to 10 colleges per year – level of college determined by Paragon Studios
- 2hrs of 1-1 college recruiting mentoring (30 min sessions) & 2hrs of 1-1 lessons with NPA Instructor

MLB Hall of Fame Recruiting Package

Includes complete All-Star package *PLUS* 3 games of live video action of individual player – see website (launch 9/1/18)